



Participation Day

involving local actors, public and civil society in Baltic Sea cooperation

Programme

Tuesday, 13 June 2017

Venue: Representations of the Federal states of Brandenburg and Mecklenburg-Vorpommern
In den Ministergärten 1 - 3, 10117 Berlin

08:30 **Registration**

09:00 **Opening statements**
Welcome
EUSBSR in brief
Participation Day (PD) - introducing the concept

09:30 **Introducing the three themes**
Overview of existing development processes in EUSBSR in each theme focusing on possibilities for the target groups to join thematic working groups or other processes.

10:00 **Workshops (incl. coffee break)**
Project proposals, concepts or ideas are presented by the participants. A discussion is following on how to embed the initiatives in existing flagships or to initiate new ones. The discussion is moderated, preferably by the PAC. When registering, participants indicate their interest in making a proposal, introducing their idea in brief. A selection will be made one month prior to the PD.

1. Sustainable tourism development

Against the background of the Global Agenda 2030 and the Sustainable Development Goals (SDG), we are looking for initiatives or best practices which

- at destination level seek to directly contribute to the SDGs,
- at destination level seek to (otherwise) systematically, and comprehensively promote a sustainable tourism development
- can report from their experience with implementation processes broken down from the national to the regional / local level (vertical integration processes).

2. Education, research, employability and integration of refugees

These four policy areas are parts of Policy Area Education where we at present welcome initiatives with these four-thematic focus;

- reducing the rates of early school leaving and smoothening transition from school to work,
- improving the quality of VET and Higher Education through work based learning and fostering entrepreneurial mind sets,
- a labour market for all and using resources of longer lives,
- recognising potential - easing the way for newly arrived refugees.

3. Involvement and cooperation - new approaches?

Successful implementation of EUSBSR depends essentially on the vibrant bottom-up participation of all potential stakeholders such as cities, regions, academia, business, civil society and media professionals. We are looking for proposals, initiatives and best practices which;

- increase knowledge of, and support for, the goals and activities of the EUSBSR among multi-level stakeholders,
- increase participation of stakeholders in the EUSBSR projects,
- increase participation of stakeholders in the governance of the EUSBSR at all levels,
- promote effective dissemination of the results achieved.

11:30

Closing Session

Reports from the three workshops

Evaluation of the Participation Day - inputs for next year´s PD

Closing remarks

12:30

Closure

